



الخدمات العلاجية الخارجية  
Ambulatory Healthcare Services



مؤتمر أبوظبي الدولي الرابع للرعاية الصحية الأولية  
**4<sup>th</sup> Abu Dhabi Ambulatory Healthcare  
International Congress 2022**

07-11 December 2022  
Abu Dhabi National Exhibition Centre, UAE



SPONSORSHIP **PACKAGE**

# INVITATION

Dear Partners,

On behalf of the organizing committee, it is our great pleasure to invite you to join us for the 4th Abu Dhabi Ambulatory Healthcare International Congress to be held on 7-11 December 2022 at Abu Dhabi National Exhibition Center (ADNEC) in Abu Dhabi, UAE.

Our past events have proven to be major success and have been instrumental in further developing and solidifying our field as an important part of healthcare. Now in its the fourth edition, ADAHIC is gaining a reputation as one of the biggest events for Family Medicine congresses in the Middle East and the region and an inspirational and empowering event tackling all the challenges and solutions in Ambulatory Care Setting and offering new ideas, latest innovation, and the best practices with a focus on Family Medicine. A comprehensive five-day program has been prepared through combined collective effort by members of the scientific committee, who furthermore has secured participation of renowned national and international speakers and leading experts for their unique insights, featuring high quality program, and covering diverse disciplines of family medicine in order to ensure the conference surpasses all expectations.

The congress will comprise thirteen parallel multidisciplinary conferences including Family Medicine, Medical Education, Oral Research presentation, Patient-Centered Medical Home Conference, Dental Conference, Radiology Conference, Nursing Conference, Allied Health Conference, Pharmacy Conference, Community Medicine Conference & School Health, Rural Medicine Conference, Health Information & Technology Conference to encourage the exchange of knowledge, experience and best practices for the betterment of ambulatory healthcare patients. This event will offer a superb opportunity for the majority of staff working in Ambulatory care settings with an emphasis on Family Medicine to attend expert updates and to share best practices and experiences and network with new and established colleagues, creating and strengthening clinical collaborations. The conference provides a vital opportunity to promote your company, products & services.

In terms of sponsorship, we offer exposure that will help position your brand and its strengths, and most importantly, feature your support to medical advancement in the UAE. The sponsorship comes with a diverse portfolio of promotional opportunities. We would be more than happy to provide you with more information and on how we could best tailor these to suit your needs. Being an important partner to the AHS and SEHA, we would encourage your participation in this important meeting. We have enclosed a sponsorship commitment letter that details the different levels of participation from which you can choose how you would like to participate in the event and support our efforts.

We appreciate your support in the past and hope you continue to partner with us in this important work.



**Dr. Noura Khamis Saeed Alghaithi**

Congress Chairperson  
Acting Chief Executive Officer  
Ambulatory Healthcare Services



**Dr. Omar Naseeb Al Jabri**

Congress Co-Chairperson  
Chief Medical Officer  
Health Operations Management  
Head Quarter Division  
AHS, Abu Dhabi, UAE



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## CONTACTS / THIS YEAR'S CONFERENCE

### Conference Date and Venue

**Date:** Wednesday to Sunday, 7-11 December 2022

**Country:** Abu Dhabi, United Arab Emirates

**Venue:** Abu Dhabi National Exhibition Centre (ADNEC)

### Contacts

**Organizer:** Medetarian Conferences Organizing (MCO)  
PO BOX 44548

Abu Dhabi, United Arab Emirates

**Mobile No.** +971 58 864 5471/ +971 55 248 8353

**Email:** info@mco.ae / akilash@mco.ae / abrar@mco.ae

**Website:** www.adahic.ae



### This Year's Conference

This year, the aim of the 4th Abu Dhabi Ambulatory International Congress is to provide a highest standard for scientific (clinical & experimental), educational and social exchange between professionals involved in the world of Ambulatory in order to achieve progress in the clinical care of patients. It also aims to build bridges between the umbrella of neuroscience practicing all over the world to easily exchange knowledge and experience.



## SPONSORSHIP CATEGORY

You will be given a Sponsorship Category status depending on the total amount of your Sponsorship contribution. The total contribution may consist of a license fee as well as Sponsored Items such as Advertisements, Sponsorship Items and Exhibition Space. You will benefit from outstanding advantages linked to your Sponsorship Category.

### CATEGORY

### CONTRIBUTION

**Diamond Sponsor**

**AED 200,000.00**

**Platinum Sponsor**

**AED 150,000.00**

**Gold Sponsor**

**AED 100,000.00**





## Who Should Attend?

- Physicians
- Nurses
- Pharmacy
- Allied Health
- Dental Staff
- Radiologist
- Radiographers
- Mammographers
- Sonographers
- Radiology Internists
- Obe/GYN
- General Surgery



### Why should you sponsor the 4th Abu Dhabi Ambulatory Healthcare International Congress 2022

The 4th Abu Dhabi Ambulatory Healthcare International Congress assures exposure that will help position your brand and its strengths, and most importantly, feature your support to medical advancement in the UAE. The sponsorship comes with a diverse portfolio of promotional opportunities. Your presence at the conference is an invaluable opportunity to introduce new developments and products to the medical community.



Packages	★★★★★ DIAMOND AED 200,000	★★★★ PLATINUM AED 150,000	★★★ GOLD AED 100,000
<b>PHYSICAL BENEFITS</b>			
<b>PRE-CONFERENCE ADVERTISING</b>			
Logo on website main page	✓	✓	✓
Logo on registration page	✓	✓	✓
Logo on registration confirmation email	✓	✓	✓
Logo on Save The Date announcement	✓	✓	✓
Logo on email marketing	✓	✓	✓
Logo on social media marketing	✓	✓	✓
<b>CONFERENCE ADVERTISING</b>			
Exhibition space	9m x 3m	6m x 3m	4m x 3m
Symposium	2 symposiums	2 symposiums	1 symposium
Advertisement in conference booklet	3 Full Pages	2 Full Pages	1 Full Page
Logo in conference booklet	✓	✓	✓
Logo in name badges	✓	✓	✓
Logo in conference banner (roll-ups)	✓	✓	✓
Logo in backdrop (digital/printed)	✓	✓	✓
Company exhibitor passes	12	8	6
Recognition certificate from the Chairperson	✓	✓	✓
<b>PASSES</b>			
Delegate Passes	60	40	20
<b>VIRTUAL EXHIBITION BOOTH</b>			
Exclusive Product Launch VIP Invitation, New Product Branding, Virtual Setup, Pre & Post Email Blast, Rotating Banner, Social Post,	✓		
Virtual exhibition booth	✓	✓	✓
Video product demonstration on virtual booth	5 PDF Files	4 PDF Files	3 PDF Files
Downloadable Marketing flyers/brochures on virtual booth	✓	✓	✓
Chat interaction with delegates	✓	✓	✓
<b>VIRTUAL LOBBY PAGE</b>			
Logo on the virtual login page	✓	✓	✓
Rotating web banner ads on virtual lobby page	✓	✓	✓
Logo on virtual lobby page	✓	✓	✓
<b>LECTURE HALL</b>			
Logo on the virtual backdrop banner	✓	✓	✓

Note: All sponsorship rates are in AED and subject for 5% VAT.



## ADVERTISEMENT IN OFFICIAL CONFERENCE BOOK

Inside Full Page AED 5,000.00

Inside Half Page AED 3,000.00

Inside Quarter Page AED 2,000.00

Back Cover (Full Page) AED 7,000.00

Inside Front or Inside Back Cover (Full page) AED 6,000.00

## CONFERENCE BAG

Quantity: 300

Price: AED 20,000.00

All participants will receive a Conference Bag. The bag can feature your company's name and logo (in addition to the Conference Logo and title). Sponsor's logo should not be larger than the Conference logo.

Design will be approved by both, Congress Secretariat and sponsor. Production and delivery to the Conference Centre will be arranged through the organizer.



## OVAL MIRROR PHOTO BOOTH

Quantity: 300prints Price: AED 30,000.00

Photo Booths create impactful brand/conference experience and creative visuals that give attendees engaging results as well as a take home memorabilia from the conference.

Photo Booths allow attendees to ENGAGE each other, CAPTURE their moment at the conference, and SHARE their experience with others.



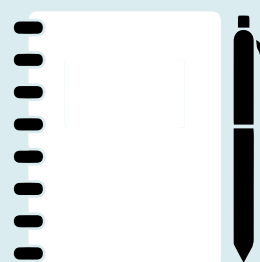
## NOTEPADS AND PENS

Quantity: 300

Price: AED 15,000.00

Sponsor's Logo on the Notepads and Pens. Notepads and Pens will be included in every Conference Bag.

Design will create by the Conference Secretariat and will approve by the sponsor. Delivery of Notepads and Pens will be 2 days prior the conference.



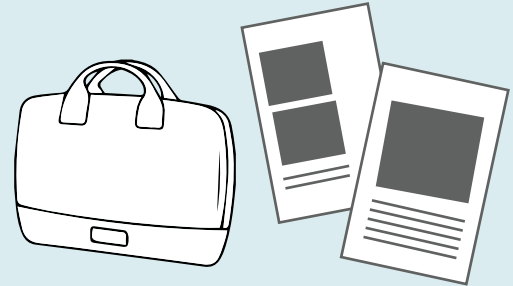


## CONFERENCE BAG INSERTS

Quantity: 100

Price: AED 10,000.00

All participants will receive a Conference Bag Inserts. The bag insert will be placed in the Conference Bag. The sponsor will provide the bag inserts 2 days prior to the conference to place in the conference bag.



## ADS BRANDING CUBES

Price: AED 20,000.00

The branding cubes will be displayed near the coffee break and lunch tables. It will contain your logo associated with Congress Logo image.

Have your logo around the exhibition area!



## Conference Lanyard W/ Sponsor Logo

Quantity: 300

Price: AED 15,000.00

### Pre-Event Benefit

- Company's logo and profile to be featured on the website as Support Sponsor

### Onsite Event Branding

- Conference lanyards to be given to all delegates upon registration  
- Sponsors logo on the lanyard







## Terms and Condition

If a Purchase Order application or other approval documentation is required by your organization prior to confirming your booking, all relevant paperwork must be sent from your organization at the time of booking request.

The organizer reserves the right to reassign any sponsorship package/exhibition booth to another sponsor/exhibitor if the below conditions are not fulfilled. By submitting this form you are confirming your participation in this conference and a tax invoice will be issued on receipt of your booking confirming your participation.

### 1. Obligation of the Parties:

- MCO will manage and organize the webinar with the utmost professionalism.
- Second Party shall pay the amount of selected package (5% VAT excluded) to MCO for sponsoring the conference.
- Second Party shall pay the amount 100% in advance upon execution of this agreement.
- Second Party shall be liable to invite their guests at their own costs.

### 2. Penalty:

- MCO shall be entitled to a 10% penalty in the event Second Party doesn't pay the sponsorship amount within 15 days from the execution of this agreement.
- MCO shall be entitled to an additional penalty of 10% in the event the sponsorship amount is not paid to MCO after the conference.

### 3. Cancellation:

In the event the sponsorship amount is paid by the Second Party and Second Party decides to terminate this agreement, then the below-mentioned cancellation amount will be forfeited:

- 30 days before the conference - 25% of the sponsorship amount will be forfeited
- After the 31st day - before 20 days of the conference - 50% of the sponsorship amount will be forfeited.
- After the 21st day - till one week before the conference - 75% of the sponsorship amount will be forfeited.
- Between one week - On the day of the conference - 100% of the sponsorship amount will be forfeited.

### 4. Termination:

- This Agreement will be automatically dissolved upon the completion of the conference.
- In the event the Second Party does not pay the sponsorship amount within 15 days from the date of execution, MCO has the absolute right to terminate this agreement with immediate effect. Though the penalty amount as mentioned in (2) will be applicable.

### 5. Confidentiality:

The Parties agree that they will at all times (both during the term of this Agreement and after its termination) keep confidential and will not use the other Party's Confidential Information (other than strictly for the purposes of this Agreement and enforcing it) and will not without the prior written consent of the other disclose to any third party any confidential information belonging to the other unless the information:

- \* Was public knowledge or already known at the time of disclosure; or
- \* Subsequently becomes public knowledge other than by breach of this Agreement; or
- \* Subsequently comes lawfully into the possession of that party from a third party.

To the extent necessary to implement the provisions of this Agreement (but not further or otherwise) each party may disclose confidential information to customers or prospective customers, to any relevant governmental or other authority or regulatory body, and to the member of the same group of companies, and to any employees of either party or any of the above.

### 6. Force Majeure:

The obligations of each Party under this Agreement shall be suspended during the period and to the extent that that party is prevented or hindered from complying with them by any cause beyond its reasonable control including compliance with any law or governmental order, rule, regulation, or direction, accident, breakdown of equipment or machinery, difficulty or increased expense in obtaining materials, electricity or internet access.

### 7. Indemnity:

The Second Party shall indemnify MCO for any loss, damage, cost, expense or claim suffered or incurred by the Second Party arising directly or indirectly out of any breach of this Agreement or any negligent act or omission by the Second Party in connection with this Agreement.

### 8. Jurisdiction

Any dispute between the Parties shall be resolved in accordance with the laws of the United Arab Emirates and courts of Abu Dhabi shall have the exclusive jurisdiction for such disputes.

9. Time shall be of the essence of this Agreement.

10. The Parties will execute this Agreement in 2 counterparts, one shall be with MCO and another shall be with the Second Party.

11. This Agreement constitutes the entire agreement between the Parties and supersedes all the previous agreements between the Parties.



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For more information visit: [www.adahic.ae](http://www.adahic.ae)