

BROUGHT TO YOU BY:



مركز ليفانتين الطبي ذ.م.م
Levantine Medical Center L.L.C

THE AMERICAN SOCIETY OF
Breast Surgeons




7th International Multidisciplinary Breast Conference

08-10 | FEB 2024

Hyatt Regency Hotel

DUBAI, UAE



Sponsorship Package

Managed by:

MCO
البحر المتوسط للمعارض والمؤتمرات ذ.م.م
MEDETARIAN CONFERENCES ORGANIZING L.L.C

Dear Prospective Sponsors and Exhibitors,

It is our pleasure to invite you to our **7th International Multidisciplinary Breast Conference**, which will be held from **08-10 February 2024** in **Hyatt Regency Hotel, Dubai, UAE**. It is the main comprehensive breast oncology conference in our region that brings all specialists from different disciplines together. Over the past 6 years, the conference grew from being a local meeting into a major regional conference attended by approximately 6000 attendees (physical & virtual) in 2023.

The conference will highlight the importance of multidisciplinary care in managing breast diseases and promoting breast sub-specialization among different medical specialties that deal with breast diseases. The participation of world-renowned speakers as well as authoritative national experts in the field will ensure a fruitful and productive meeting.

The theme of the conference is: **“More on De-escalation of Therapy and Controversies”**. The conference will emphasize the importance of treatment individualization to ensure effectiveness with least residual side effects.

Pre-conference workshops are planned on Thursday and Friday morning. The main general sessions will begin on Friday afternoon and will continue all day on Saturday. The highlighted sessions comprise: Early breast CA, Management of HR+ HER2- Breast CA, Management of triple negative Breast CA, Management of HER2 + Breast CA, Management of Metastatic Breast CA, Controversies in Breast CA and Tumor Board.

We look forward to your support and participation in the event.

Sincerely,



Dr. Mohamed Al-Bashir

Conference Chairman
Consultant General & Breast Surgery
Levantine Medical Center
Visiting Surgeon
Ain Alkhaleej & Burjeel Royal Hospital, UAE



Dr. Mahmoud El Tamer

Conference Co-Chairman
Oncoplastic Breast Surgeon
Surgical Oncology & Reconstruction
Memorial Sloan Kettering
Cancer Center, New York, USA



Dr. Hassan Jaafar

Conference Co-Chairman
Consultant Medical Oncologist
Burjeel Medical City, Abu Dhabi, UAE

Overview

Title	7th International Multidisciplinary Breast Conference
Date	February 8-10, 2024
Venue	Hyatt Regency Hotel, Dubai, UAE Hybrid Conference
Organizer	Medetarian Conference Organizing LLC
Website	https://mco.ae/imbc/
Program	Hybrid Lectures, Hybrid Workshops
Accreditation	Dubai Health Authority, Dubai, UAE

Target Audience

- General and Breast Surgeons
- Surgical Oncologist
- Radiologist
- Medical Oncologist
- Radiation Oncologists
- Pathologists
- Pharmacists
- Physiotherapist
- Nurses
- Allied Health Professionals

Event Summary

6th International Multidisciplinary Breast Conference 2023

Number of Attendees

Total In-Person Attendees **307 (Physical)**

Total Virtual Attendees **5,613 (Virtual)**

Number of Speakers

48





BECOME A SPONSOR!

We offer a wide range package of opportunities to promote your product and services.

As a sponsor, you will receive branding opportunities, exhibition space, and a valuable opportunity to invest in a relationship with fellow sponsors. With this, it will be a great opportunity for your company to establish connections with the upper-level management of different healthcare facilities and have a chance to market your medical products and services.

Make sure your company stands from the crowd and gets maximum exposure to the market with our value-added opportunities

FIVE REASON TO PARTICIPATE

1

The largest and most important medical conference in UAE

2

Excellent platform to extend your marketing reach worldwide

3

Strengthen the credibility of our brand and products

4

Build and strengthen long-lasting business relationships through this wonderful networking opportunity

5

Opportunity to new markets



PACKAGES PHYSICAL BENEFITS	★★★★★ MAIN EXCLUSIVE \$ 55,000	★★★★ DIAMOND \$ 45,000	★★★ PLATINUM \$ 30,000	★★ GOLD \$ 25,000	★ SILVER \$ 15,000
PRE-CONFERENCE ADVERTISING					
Logo on website main page	✓	✓	✓	✓	✓
Logo on registration page	✓	✓	✓	✓	✓
Logo on registration confirmation email	✓	✓	✓	✓	✓
Logo on Save The Date announcement	✓	✓	✓	✓	✓
Logo on email marketing	✓	✓	✓	✓	✓
Logo on social media marketing	✓	✓	✓	✓	✓
CONFERENCE ADVERTISING					
Exhibition space	9m x 3m	9m x 3m	6m x 3m	3m x 3m	3m x 3m
Advertisement in conference booklet	3 Full Pages	2 Full Pages	1 Full Page	1/2 Full Page	1/4 Full Page
Logo in conference booklet	✓	✓	✓	✓	✓
Logo in name badges	✓	✓	✓		
Logo in conference banner (roll-ups)	✓	✓	✓	✓	✓
Logo in backdrop (digital/printed)	✓	✓	✓	✓	✓
Company exhibitor passes	12	8	6	4	2
Recognition certificate from the Chairperson	✓	✓	✓	✓	✓
PASSES					
Delegate Passes	80	40	20	15	10

Terms and Condition

If a Purchase Order application or other approval documentation is required by your organization prior to confirming your booking, all relevant paperwork must be sent from your organization at the time of booking request.

The organizer reserves the right to reassign any sponsorship package/exhibition booth to another sponsor/-exhibitor if the below conditions are not fulfilled. By submitting this form you are confirming your participation in this conference and a tax invoice will be issued on receipt of your booking confirming your participation.

1. Obligation of the Parties:

- a. MCO will manage and organize the webinar with the utmost professionalism.
- b. Second Party shall pay the amount of selected package (5% VAT excluded) to MCO for sponsoring the conference.
- c. Second Party shall pay the amount 100% in advance upon execution of this agreement.
- d. Second Party shall be liable to invite their guests at their own costs.

2. Penalty:

- a. MCO shall be entitled to a 10% penalty in the event Second Party doesn't pay the sponsorship amount within 15 days from the execution of this agreement.
- b. MCO shall be entitled to an additional penalty of 10% in the event the sponsorship amount is not paid to MCO after the conference.

3. Cancellation:

In the event the sponsorship amount is paid by the Second Party and Second Party decides to terminate this agreement, then the below-mentioned cancellation amount will be forfeited:

- a. 30 days before the conference - 25% of the sponsorship amount will be forfeited
- b. After the 31st day - before 20 days of the conference - 50% of the sponsorship amount will be forfeited.
- c. After the 21st day - till one week before the conference - 75% of the sponsorship amount will be forfeited.
- d. Between one week - On the day of the conference - 100% of the sponsorship amount will be forfeited.

4. Termination:

- a. This Agreement will be automatically dissolved upon the completion of the conference.
- b. In the event the Second Party does not pay the sponsorship amount within 15 days from the date of execution, MCO has the absolute right to terminate this agreement with immediate effect. Though the penalty amount as mentioned in (2) will be applicable.

5. Confidentiality:

The Parties agree that they will at all times (both during the term of this Agreement and after its termination)

keep confidential and will not use the other Party's Confidential Information (other than strictly for the purposes of this Agreement and enforcing it) and will not without the prior written consent of the other disclose to any third party any confidential information belonging to the other unless the information:

- * Was public knowledge or already known at the time of disclosure; or
- * Subsequently becomes public knowledge other than by breach of this Agreement; or
- * Subsequently comes lawfully into the possession of that party from a third party.

To the extent necessary to implement the provisions of this Agreement (but not further or otherwise) each party may disclose confidential information to customers or prospective customers, to any relevant governmental or other authority or regulatory body, and to the member of the same group of companies, and to any employees of either party or any of the above.

6. Force Majeure:

The obligations of each Party under this Agreement shall be suspended during the period and to the extent that that party is prevented or hindered from complying with them by any cause beyond its reasonable control including compliance with any law or governmental order, rule, regulation, or direction, accident, breakdown of equipment or machinery, difficulty or increased expense in obtaining materials, electricity or internet access.

7. Indemnity:

The Second Party shall indemnify MCO for any loss, damage, cost, expense or claim suffered or incurred by the Second Party arising directly or indirectly out of any breach of this Agreement or any negligent act or omission by the Second Party in connection with this Agreement.

8. Jurisdiction

Any dispute between the Parties shall be resolved in accordance with the laws of the United Arab Emirates and courts of Abu Dhabi shall have the exclusive jurisdiction for such disputes.

9. Time shall be of the essence of this Agreement.

10. The Parties will execute this Agreement in 2 counterparts, one shall be with MCO and another shall be with the Second Party.

11. This Agreement constitutes the entire agreement between the Parties and supersedes all the previous agreements between the Parties.

Sponsorship Package



For more information please contact:

👤 MCO Coordinator

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✉ events@mco.ae | www.mco.ae

Managed by:

