## □ [K–NIGHT 1:1 BIZ Matching] Participating Company Information

Attendant 1	Lee Daeho	Attendant 2	Chung Jae Yeop
	CEO		Vice President
Company name	Onesoftdigm Co. Ltd		
LOGO	ONESOFTDIGM Fitrus		
Address	CHANGeUP GROUND #401, 87 Cheongam-ro, Nam-gu, Pohang-si, Gyeongsangbuk-do 37673, Republic of Korea		
Homepage	www.onesoftdigm.com www.thefitrus.com	E-mail	dhlee@onesoftdigm.com
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Company Introduction	ONESOFTDIGM (OSD) provides on-demand, individualized healthcare services to encourage healthy habits. One of the eight different life-log data that OSD accurately measures and evaluates using state-of-the-art, pocket-sized devices is body fat, muscle, basal metabolic rate, stress index, heart rate, and skin temperature. "Bioelectric Impedance Analysis (BIA)" technology is used by OSD to examine body composition. This business also provides customized healthcare information and data-based body shape analysis. OSD offers a tailored solution to B2B and has a business model that can eventually progress to B2C through B2B in order to exploit highly valuable personal information in each industry.		
Introduction to Technology & Product(s)	Fitrus Light is a multi-biometric measurement and analysis portable device that can measure body composition such as body fat, body water, and m uscle mass, heart rate, heart rate variability, and oxygen saturation. We pr ovide body shape analysis and customized health management contents b ased on measurement data through a smartphone app. Users can receive customized mobile health care services from analysis to management and guidance based on portable body composition/temperature/heart rate/stre ss measurement information.		